

Steve Jobs

Macworld

Reenactment

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Historical Context/ Invention

The Macintosh was introduced by Apple Inc. in 1984

- A personal computer that revolutionized the way people interacted with technology.
- It featured a friendly interface and a mouse, making it easier for everyday people to use computers.
- Its sleek design and bundled software set new standards and paved the way for modern computing



MACWORLD

Premier Issue \$4.00
Canada \$4.75

The Macintosh Magazine

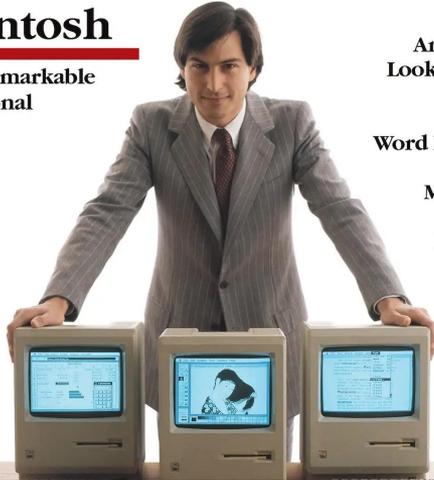
Macintosh

Apple's Remarkable
New Personal
Computer

An Exclusive
Look Inside the
Macintosh

Word Processing
Tips for
Mac Writers

MacPaint's
Amazing
Electronic
Easel



*Steven Jobs,
Chairman of the Board,
Apple Computer*

*Investing with Multiplan
A Tour of the Mac Desktop
Programming Preview
Macintosh Art Gallery
The Making of the Macintosh*

Photo Reenactment

Showcases Steve Jobs posing with the newly launched Macintosh computer. This cover holds significant historical context within the broader narrative of Apple's rise to prominence and the introduction of the Macintosh to the world.

The magazine cover captures the anticipation and excitement surrounding the launch of the Macintosh. Steve Jobs, the charismatic co-founder of Apple, is depicted in a professional suit, leaning over three Macintosh computers with a confident yet enigmatic demeanor. The image symbolizes Jobs' vision and leadership in shaping the future of computing.

01

Photoshoot

At 2211 Old Computer Science Building

Props (thanks to Professor Scarlatos):

- 2 Macintosh computers
- Macintosh keyboard and mouse
- Suit and tie



Dressing Up!



Lights, Camera, Action!

02

Photoshoot Results



Multiple pictures of the computers and keyboards in different positions

Individual References

03

Editing: Photoshop



Editing to have 3 computers,
keyboard, and mouses
Extending the wooden table



Making the background bright
white
Adding text

Original v.s. Reenactment

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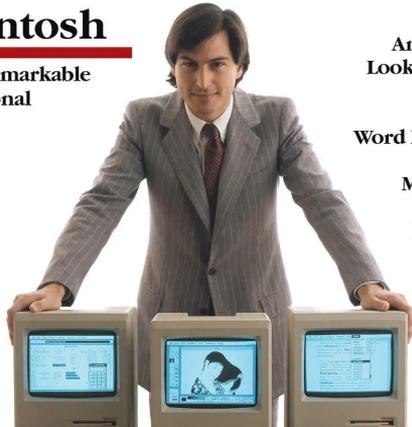
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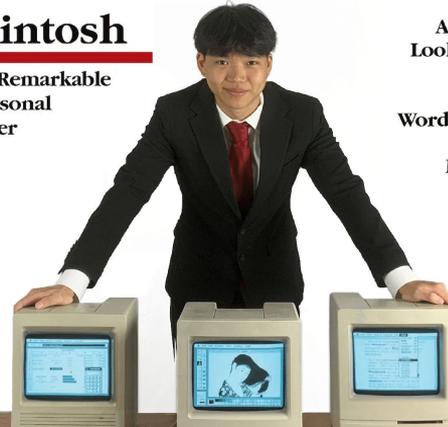
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